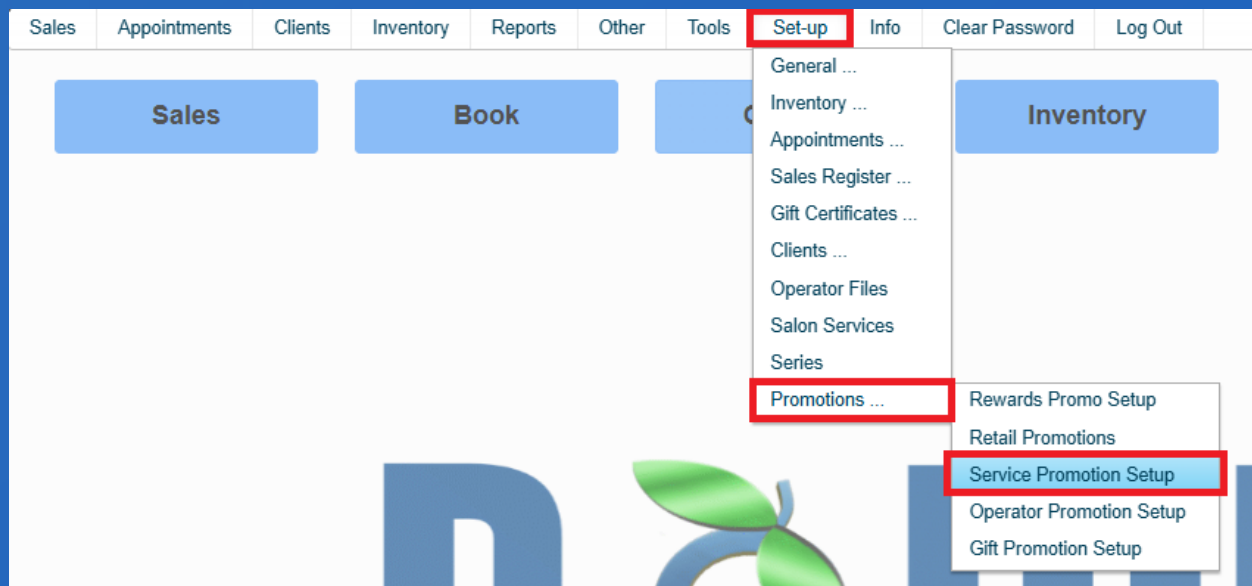


Service Promotions

This document will show you how to set up promotion for your service sales. With this option services can be automatically discounted a specified amount during a specified date range. This will apply to the services you select whether booked in-house or online.

1. Go to the Set-up -> Promotions -> Service Promotion Setup



2. In this screen you will need to name the Promotion where is say “Promotion Description”, then the Effective Dates. (**Note:** Services may only be selected on one effective promotion at any given time.)

The screenshot shows the 'SERVICE PROMOTIONS' form. A red box highlights the 'Promotion Description' section, which includes a text input field with the placeholder 'Your Promotion Name' and a 'Delete' button. Another red box highlights the 'Effective Dates' section, which includes 'From' and 'To' date pickers, both set to 11/01/25. To the right of these sections are three buttons: 'Save', 'Exit', and 'Clear'. Below the 'Effective Dates' section is a 'Group' dropdown menu. At the bottom left is a 'Discount Codes' section with a 'Discount Code' dropdown. On the right side, below the 'Services' header, is an 'Unselect All' button.

3. Select the group of services you would like this to apply to with the Group dropdown menu, then check which specific Services this promotion will apply to.

This screenshot shows the same 'SERVICE PROMOTIONS' form, but with the 'Group' dropdown menu open, showing a list of service categories: 'All Groups', 'Classes', 'Color', 'Dalton Test Services', 'Davids Tests', 'Hair Cuts', 'Massage', and 'Nails'. A red box highlights this list. Another red box highlights the 'Services' section on the right, which contains a list of specific services with checkboxes. The services listed are: 'Single Process', 'Color & Cut', 'Touch Up', 'Woman's Haircut' (checked), 'Highlights', 'Perm' (checked), 'Straightening', 'Bang/Trim' (checked), 'Full Set', 'Manicure', 'Pedicure', and 'Gel Coat'. The 'Unselect All' button is at the bottom of this list.

4. Select the Discount Code that will apply the promotion. If you need to create a new code click the “Discount Codes” button. Once selected click the “Save” button. The promotion will automatically take effect during the Effective Date range setup in Step 2

SERVICE PROMOTIONS

Promotion Description Delete

Your Promotion Name ▼

Effective Dates

From 11/01/25 To 11/30/25

Group

All Groups ▼

Discount Codes

Discount Code

Brians business group
exchange of services
employee service
birthday 10 % off coupon
New Client discount
Boot Camp
Charity GC
multi service

Services Will not appear if in another promotion

☐ Single Process
☐ Color & Cut
☐ Touch Up
☒ Woman's Haircut
☐ Highlights
☒ Perm
☐ Straightening
☒ Bang/Trim
☐ Full Set
☐ Manicure
☐ Pedicure
☐ Gel Coat

Unselect All

Save
Exit
Clear